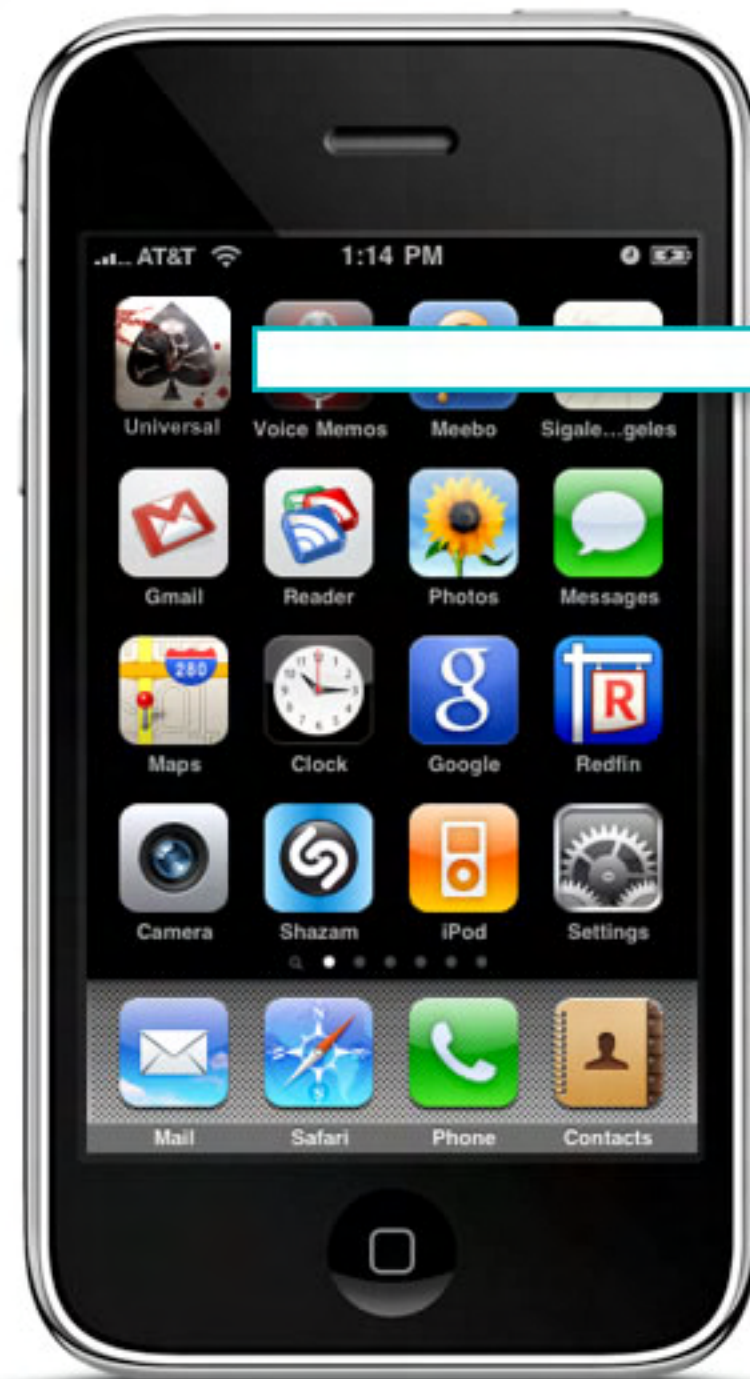


REBRANDING PROJECT FOR HHN21 MOBILE APP

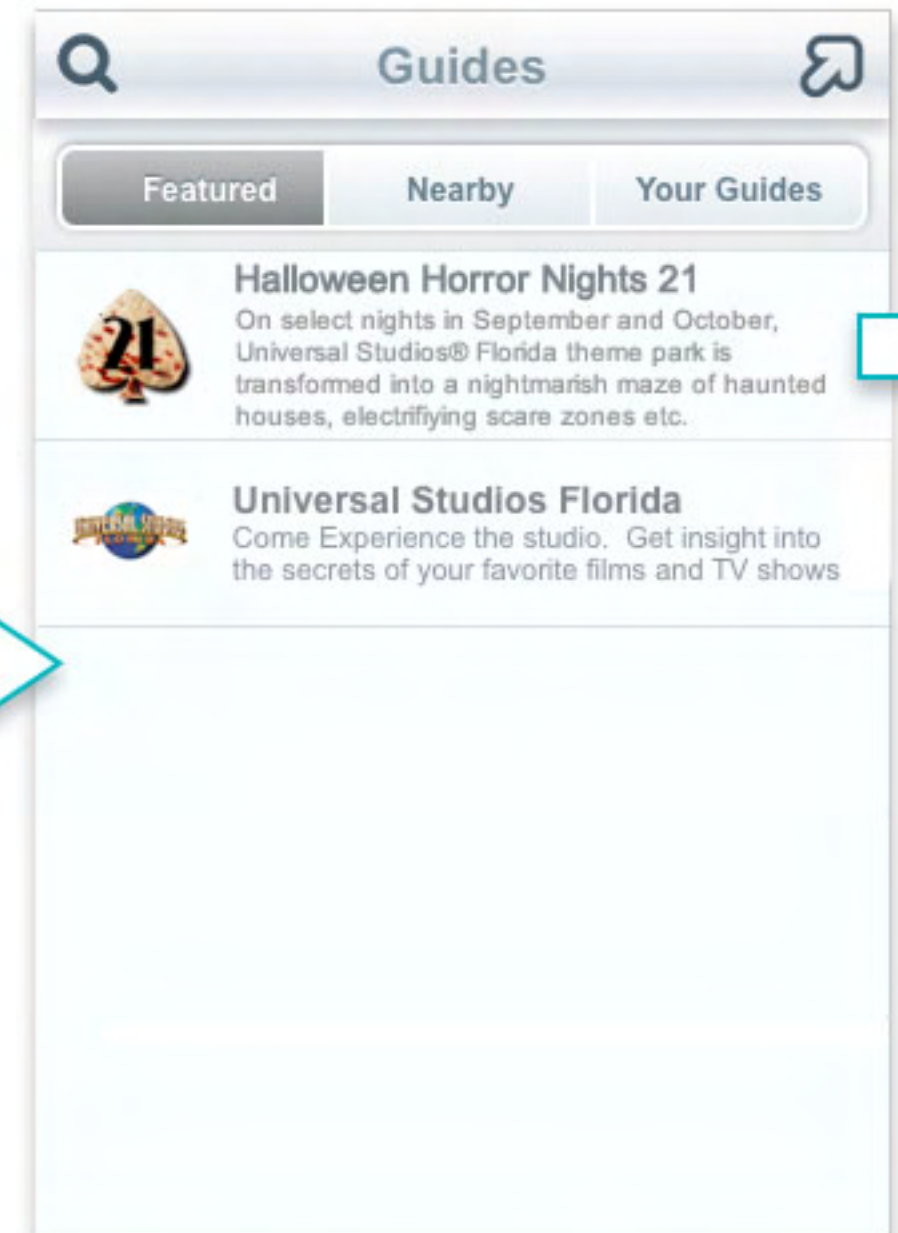
Universal App v2.5 (iPhone) - First Time User Experience



Downloaded App on the phone



Splash screen is shown to the user



All 3 Universal Guides are shown



All 3 Universal Guides are shown



USF splash screen



USF Guide main screen: see places (POI) nearby

Universal App v2.5 (iPhone) - Ride POI Pages

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THE THING

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FUN FACTS.

* orem ipsum dolor sit amet, consectetur adipiscing elit. Morbi porta, libero et tempus condimentum,

^ nibh ligula sollicitudin justo, ut tristique enim odio ut lacus.

At leasr 51" - 79"
Roller Coaster
Best for Teens

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi porta, libero et tempus condimentum, nibh ligula sollicitudin justo, ut tristique enim odio ut lacus. Mauris nulla odio, egestas vitae interdum et, feugiat at urna.

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Hollywood Rip Ride Rockit

Production Central: Near Park Entrance East

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Jack R.
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi porta, libero et tempus condimentum.



Sammeer M.
Nulla luctus pellentesque enim, ac pharetra neque porta vel. Suspendisse libero nibh, lacinia sit amet.



Kim L.
Nulla luctus pellentesque enim, ac pharetra neque porta vel.



Tom C.
Nulla luctus pellentesque enim, ac pharetra neque porta vel.

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Rewards Overview

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The Bubba Gump Shrimp
City Walk: At the entrance to Universal CityWalk

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[Reserve on OpenTable](#)

- * orem ipsum dolor sit amet, consectetur adipiscing elit. Morbi porta, libero et tempus condimentum,
- * nibh ligula sollicitudin justo, ut tristique enim odio
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Nulla luctus pellentesque enim, ac pharetra neque porta vel. Suspendisse libero nibh, lacinia sit amet feugiat eu, vestibulum quis enim. Pellentesque venenatis. Mauris nulla odio, egestas vitae interdum et, feugiat at urna.

This banner would show on a POI page that does not count towards the reward.

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Hollywood Rip Ride Rockit
Production Central: Near Park Entrance East

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FUN FACTS.

- * orem ipsum dolor sit amet, consectetur adipiscing elit. Morbi porta, libero et tempus condimentum,
- ^ nibh ligula sollicitudin justo, ut tristique enim odio ut lacus.

At leasr 51" - 79"
Roller Coaster
Best for Teens

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi porta, libero et tempus condimentum, nibh ligula sollicitudin justo, ut tristique enim odio ut lacus. Mauris nulla odio, egestas vitae interdum et, feugiat at urna.

Nulla luctus pellentesque enim, ac pharetra neque porta vel. Suspendisse libero nibh, lacinia sit amet feugiat eu, vestibulum quis enim. Pellentesque venenatis

[Back](#) JAWS®



JAW
City Walk: At the entrance to Universal CityWalk

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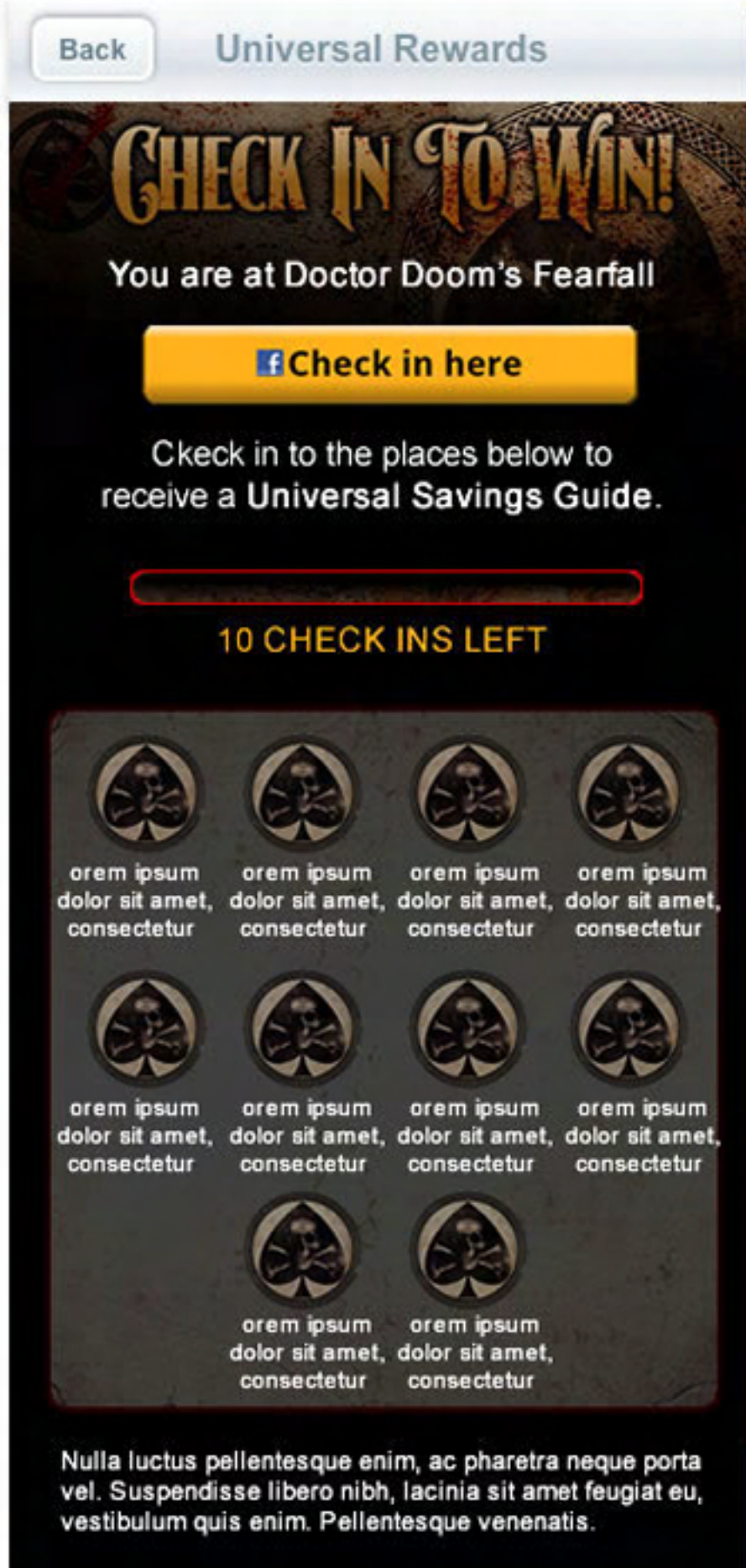
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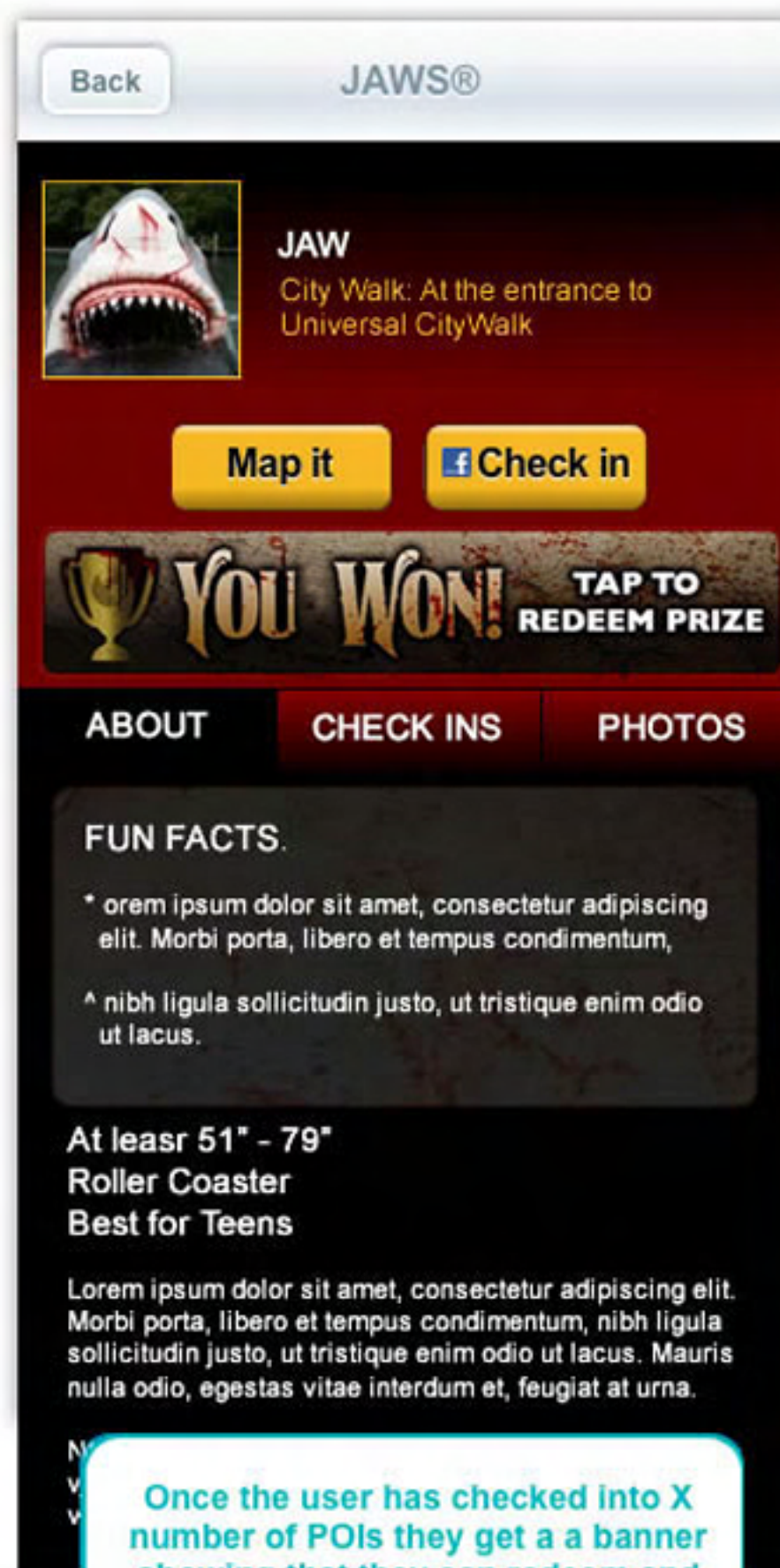
At leasr 51" - 79"
Roller Coaster
Best for Teens

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi porta, libero et tempus condimentum, nibh ligula sollicitudin justo, ut tristique enim odio ut lacus. Mauris nulla odio, egestas vitae interdum et, feugiat at urna.

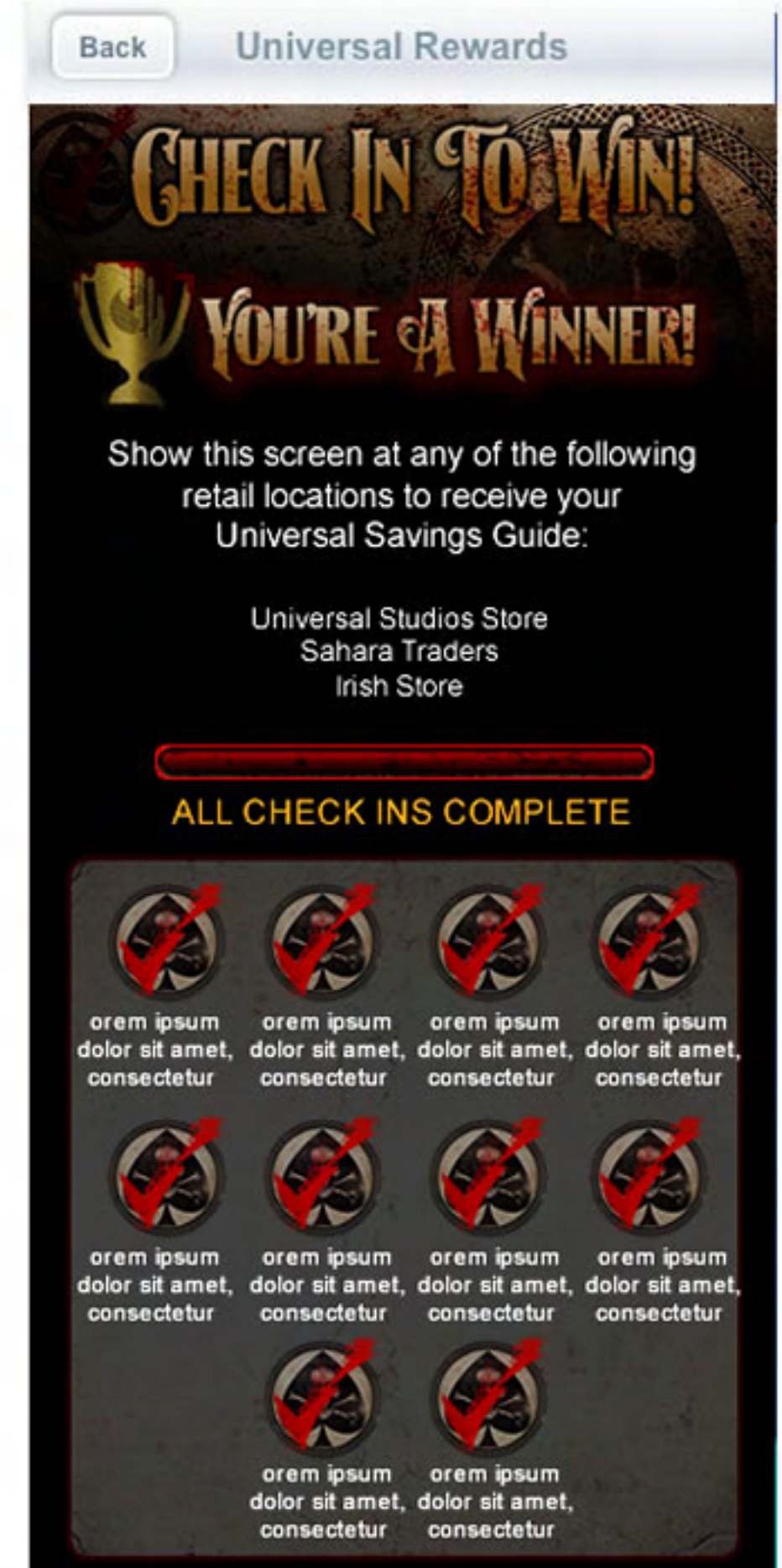
Once the user has checked into X number of POIs they get a a banner showing that they can redeem and where.



This page will explain the rewards program



Once the user has checked into X number of POIs they get a a banner showing that they can redeem and where.



This page will explain the rewards program