#### AD/RECIPE LAYOUT STYLE 1



Prep Time: 15 minutes
Cook Time: 20 minutes
Servings: 6

#### RECIPE

- 2 lbs. bagged frozen spinach
- 2 cans (10.5 oz. each) cream of mushroom soup
- 1 cup cooked, diced applewood-smoked bacon, kept warm (divided)
- 1 can (14.75 ounces) traditional pack canned salmon or 2 cans (6 to 7.1 oz. each) skinless, boneless canned salmon, drained and chunked
- 2 teaspoons kosher salt
- 1 teaspoon coarse black pepper
- 6 large biscuits, split and kept warm
- 6 large eggs
- 1 cup finely-diced tomato

Cooking spray, as needed

Spray-coat a large saucepan. Stir in and heat the spinach, soup, 1/2 cup bacon, salt and pepper. Fold in drained salmon; cover and keep warm.

Fry eggs in a large spray-coated pan just until sunnyside up (or to desired doneness). To serve, place 2 biscuit halves on each of 6 plates. Divide and spoon creamed salmon mixture over biscuits. Top each serving with an egg. Sprinkle on remaining bacon and tomato dices.

Nutrients per serving: 434 calories, 14.5g total fat, 3g saturated fat, 30% calories from fat, 64 mg cholesterol, 33g protein, 47g carbohydrate, 8g fiber, 2458mg sodium, 465mg calcium, and 1,850mg omega-3 fatty acids

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For more additional recipes, visit: www.alaskaseafood.org/recipes











#### AD/RECIPE LAYOUT STYLE 3 (with cyclist)



Prep Time: 2 Prep Time: 25 minutes (not including holding time) Cook Time: 15 minutes Servings: 8 to 10 appetizer servings

#### RECIPE

- 1 can (14.75 ounces) traditional pack canned salmon or 2 cans (6 to 7.1 oz. each) skinless, boneless canned salmon, drained and chunked
- 4 cups prepared quinoa (white or red)
- 8 large eggs, beaten
- 1 cup panko bread crumbs
- 2 cups finely diced fresh bell peppers (any color or combination)
- 1 cup finely diced red onion
- 1 teaspoon kosher salt
- 1 teaspoon black pepper
- 2 cups sour cream or crème fraiche
- 2 Tablespoons fresh chopped dill (or 2 teaspoons dried dill weed)
- 2 Tablespoons lemon zest
- 2/3 cup canola or olive oil, divided

Combine drained salmon, quinoa, eggs, panko, bell pepper, onion, salt and pepper. Form into patties (1/4 cup each). Cover and refrigerate 20 to 30 minutes, to firm.

In a bowl, blend cream, dill and lemon zest.

Lightly coat a nonstick pan with oil. Warm over medium heat, then add patties, several at a time, and cook until golden brown on both sides. Keep warm.

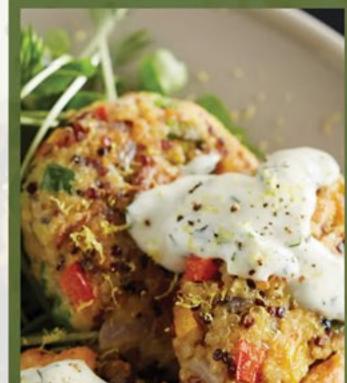
For each serving, place three patties on a plate and drizzle with 2 to 3 tablespoons dill sauce.

Nutrients per serving: 201 calories, 8g total fat, 3g saturated fat, 35% calories from fat, 42 mg cholesterol, 18g protein, 14.5g carbohydrate, 1g fiber, 536.5mg sodium, 275mg calcium, and 520mg omega-3 fatty acids



## Does your training table LOOK THIS GOOD?





Reward your mind and body with delicious Alaska canned salmon. Training, while exhilarating, puts a great demand on your body. Make sure that your training table delivers the nutrition you need as well as flavor!

Alaska canned pink and red/Sockeye salmon is packed with delicious protein and heart-healthy omega-3s. Nutrient rich Alaska canned salmon contains more vitamin B12, potassium and calcium than many popular canned meats and fish. Plus it helps rebalance electrolytes, relaxes muscles and repairs bone tissue with every mouth-watering bite.

Learn more about the nutritional value of Alaska canned salmon and easy ways to add inspiration to your training table.





SKA CAN

Alaska on the lid or label!

Alaska canned salmon has 4x the omega-3s EPA & DHA and 12x the vitamin D as many popular canned meats and fish. It also has 25% of adult RDA for calcium and nearly the daily reference amount for selenium!

For nutritional info: www.alaskaseafood.org/trainingtable



Wild, Natural & Sustainable\*





Prep Time: 25 minutes (not including holding time) Cook Time: 15 minutes Servings: 6

#### RECIPE

1 can (14.75 ounces) traditional pack canned salmon or 2 cans (6 to 7.1 oz. each) skinless, boneless canned salmon, drained and chunked

4 cups prepared quinoa (white or red)

8 large eggs, beaten

1 cup panko bread crumbs

2 cups finely diced fresh bell peppers (any

1 cup finely diced red onion

1 teaspoon kosher salt

1 teaspoon black pepper

2 cups sour cream or crème fraiche

2 Tablespoons fresh chopped dill (or 2 teaspoons dried dill weed)

2 Tablespoons lemon zest

2/3 cup canola or olive oil, divided

Combine drained salmon, quinoa, eggs, panko, bell pepper, onion, salt and pepper. Form into patties (1/4 cup each). Cover and refrigerate 20 to 30 minutes, to firm.

In a bowl, blend cream, dill and lemon zest.

Lightly coat a nonstick pan with oil. Warm over medium heat, then add patties, several at a time, and cook until golden brown on both sides. Keep warm.

For each serving, place patties on a plate and drizzle with dill sauce.

Nutrients per serving: 830 calories, 23.5g total fat, 4g saturated fat, 25% calories from fat, 378mg cholesterol, 49.5g protein, 108g carbohydrate, 9.5g fiber, 788mg sodium, 275.5mg calcium, and 1,350mg omega-3

#### FEED YOUR FITNESS with ALASKA CANNED SALMON

For recipes: www.wildalaskaseafood.com



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FEED YOUR FITNESS with ALASKA CANNED SALMON

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Wild, Natural & Sustainable

WILD ALASKA **QUINOA CAKES** 

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VIDEO ()

NUTRITION

RECIPES

With 4X the omega-3s EPA & DHA and 12X the vitamin D as many popular canned meats and fish, Alaska canned salmon also offers 25% of adult RDA for calcium and nearly the daily reference amount for selenium!

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#### FLASH BANNER ADS FINAL FRAME OFFER (conceptual layouts)



#### **300X250 AD BANNER VARIATIONS**







#### RICH-MEDIA BANNER AD







#### **TAGLINE: TYPOGRAPHY DESIGN VARIATIONS**



Tagline: typography style 1



Tagline: typography style 4a



Tagline: typography style 5a



Tagline: typography style 5b



### Feed your fitness Alaska Canned Salmon

Tagline: typography style 2

#### FEED YOUR FITNESS WITH ALASKA CANNED SALMON

Tagline: typography style 3



Tagline: typography style 4b



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Tagline: typography style 5a (horizontal)



Tagline: typography style 5b (horizontal)





Prep Time: 25 minutes (not including holding time) Cook Time: 15 minutes

#### RECIPE

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#### FEED YOUR FITNESS and ALASKA CANNED SALMON



