

Specialize in creative problem solving within the digital media industry as a Sr. Visual/Motion Designer & New Media Consultant, working on well-known products, brands or services. Seeking to offer my creative/technical abilities to enhance your services, products or client's brand by utilizing the latest creative implementations available. Definitely understand what is possible, what's not and when to push the creative boundaries.

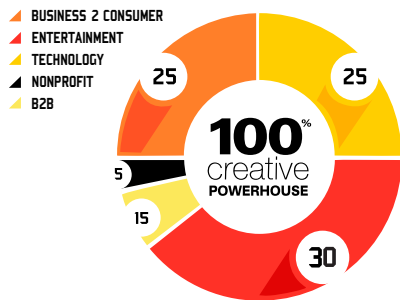


## EXPERIENCE SUMMARY

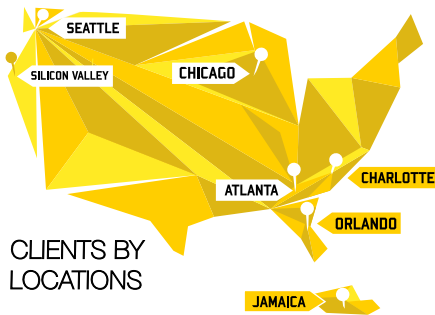
✉ KEN WARE: [KWAREDESIGN.COM](http://KWAREDESIGN.COM)

in [LINKEDIN.COM/IN/KWARE](https://LINKEDIN.COM/IN/KWARE)

### DIGITAL SERVICES BY INDUSTRIES



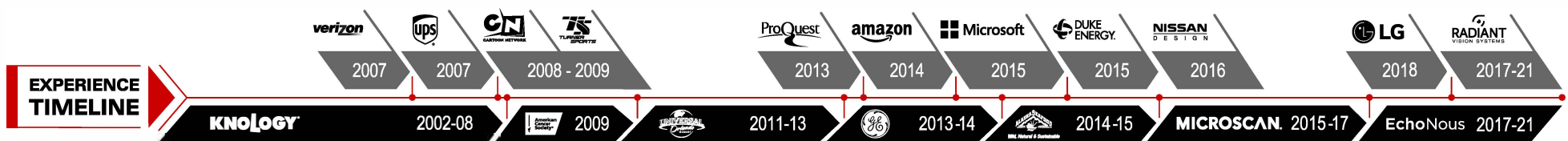
- Possess strong creative talents with a keen eye for corporate, educational & entertainment industries with a diverse background in digital media. Possess verbal/written communication skills and the ability to interact with a diverse team to solve any problems with laser-like precision.
- Expert in conceptualizing, multi-tasking and fast turnaround with project deadlines as directed by a client or internal team. Thrive on maintaining a good relationship with clients & internal team members as well.
- In addition to my passion for design innovations, motion/new media & 3D technologies, you will find that I'm driven, highly motivated professional who will make your organization look good to your clients or customers.
- Hold a BA in Visual Communications from Art Institute with a concentration in visual design, multimedia, and art/technical direction with over fifteen years of experience in the digital frontier.



CLIENTS BY LOCATIONS

**PROJECT EXPERIENCE:** Art Direction, Project Management, Managing Talents, Visual Identity Package, Iconography/Infographics, Signage/Environmental Designs, Rich Media/Flash Design, Animation/Motion Graphics, 3D Modeling, Typography, Layout Designs, Conceptual Design, Advertising/Marketing, eBlasts/Online Media Campaigns, CMS, Web/Mobile Design, UI/GUI Designs and Mood Board/Video/PPT Presentation etc. Some experiences with interactive AR/VR/Realtime 3D productions and prototype design.

**LIST OF CLIENTS:** EchoNous, Radiant Vision System, Seagull Scientific, Microscan System, Duke Energy, Microsoft, Amazon, ProQuest, GE Capital, NBC/Universal Studios, Knology Broadband, Verizon Business, Philips Design Atlanta, Turner Sports, Cartoon Network, American Cancer Society, Matlock Advertising/Nationwide, Moxie Interactive/UPS, eKetchum, and Hot Head Studios/TNT to name a few.



We specialize in creative problem solving within the area of visual communications for corporate and entertainment industries. We have a deep passion for digital innovations! We're looking forward to a challenge as well. Being captivated by these passions will give us the edge on the competition, which will benefit your company or agency to reach their goals in no time. As an accomplished and well-rounded hybrid design team, we worked on several successful projects to help firms to reach their goals during our careers. In addition to our passions and desire to join your creative team or agency, you will find that we're dedicated, driven and an energetic professional. We will be pleased to present our work to whoever is interested to learn more about our services.



## PROFESSIONAL SKILLS & TOOLS

CONTACT: [KWAREDESIGN.COM](mailto:KWAREDESIGN.COM)



Augmented Reality Certified Partner  
and Creative Content Provider



### GRAPHIC DESIGN

**Abilities:** Brand Identity/Typography  
Iconography/Infographics  
Graphics/Layout Designs  
Print Media

**Software:** Photoshop  
Illustrator  
InDesign  
FreeHand  
PowerPoint  
Keynote



### INTERACTIVE DESIGN

**Abilities:** Motion Interactive, CMS & Front-End  
Development: HTML, CSS, GSAP,  
JSON, JQUERY & XML etc. HMI,  
ITV/VOD & FUI/UI Designs

**Software:** Dreamweaver  
Photoshop  
Fireworks  
Adobe XD  
ProtoPie  
Sketch  
Figma



### MOTION DESIGN

**Abilities:** Motion Graphics, 2D/3D Animation  
Image/Video Compositing  
Video Editing/Post-Production

**Software:** After Effects  
Premiere Pro  
Media Encoder  
Particle Illusion  
Element 3D  
RedGiant  
Cineware  
Nuke



### NEW MEDIA

**Abilities:** 3D Modeling/UV Mapping etc.  
Illustration/Storyboarding  
AR/VR Visualization Designs  
Conceptual Designs

**Software:** Substance 3D  
Quixel Mixer  
Twinmotion  
Cinema 4D  
Redshift  
Octane  
Unreal  
MODO



## EDUCATION

### ART INSTITUTE OF ATLANTA

**Concentration:** Graphic Design  
Multimedia  
Art Direction

**Graduated:** BA, Visual Communications

**Other studies:** Business Admin/Financial at FPU,  
Model Sculpting at SCAD ATL &  
several onsite/online training  
seminars throughout the years.

## AWARDS & RECOGNITION

### YEAR 2007 & BEYOND

2014: **3D**igital art was chosen to be printed within Aquent  
Talent Calendar Showcase for 2015.

2013: International & Interactive Design Award Winner  
for consumer technology innovation.

2009: Won the Autodesk 3December Logo Design Award.

2007: Winner of the Design Award for kwaredesign.com  
on Coolhomepage.com and on Internet Vibes.

More to come in the near future!

## PRAISES & RECOMMENDATIONS

### CLIENTS & COLLEAGUES

**“ Ken did a great job! I think we succeeded in making something cool out of nothing. ”**

*James Freeman@GE Capital*

**“ He stepped into the middle of the project & began contributing immediately. He was fantastic! ”**

*Mike Showalter@Microsoft*

**“ Great attitude, big smile, strong design skill-set & intuitive ideas. Ready to put in the work! Who wouldn't want to work with Ken? ”**

*Keshwan Womack@CartoonNetwork*