



TUNEIN: BANNER 1024X66



TUNEIN: BANNER 768X66





STATIC STANDARD BANNERS



STANDARD: LOGO-EPS 120X60



STACKED LOGO-EPS 120X60



STANDARD: LOGO-EPS 300X250



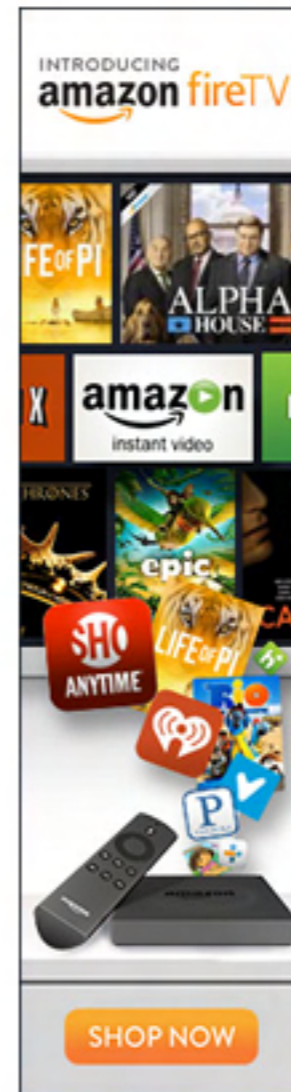
STANDARD: LOGO-EPS 728X60



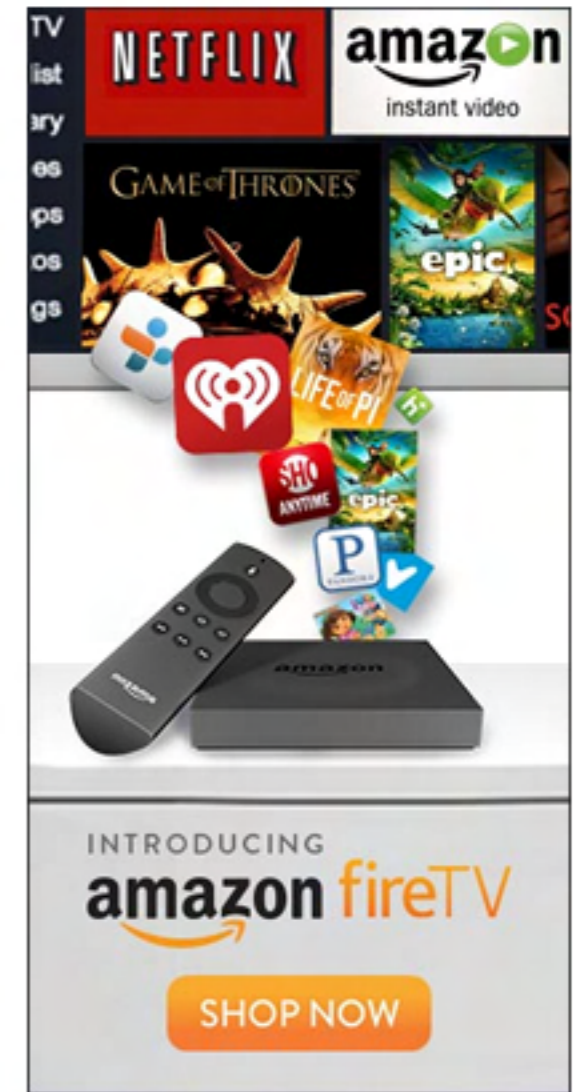
STANDARD: LOGO 600X600



STANDARD: BANNER 300X60



STANDARD: BANNER 160X600



STANDARD: BANNER 300X600



STANDARD: BANNER 300X250 W/O BUTTON



STANDARD: BANNER 300X250 W/BUTTON



BANNER: 728X90

INTRODUCING
amazon fireTV

SHOP NOW



- hulu
- amazon
- P FANDANGO
- SHO ANYTIME
- epic
- LIFE of PI
- RO
- GAME OF THRONES

- Movies
- TV
- Watchlist
- Library
- Games
- Apps
- Photos
- Settings

NETFLIX

amazon instant video

HBO GO

FANDONGO: 970X150

INTRODUCING
amazon fireTV

SHOP NOW



- hulu
- amazon
- P FANDANGO
- SHO ANYTIME
- epic
- LIFE of PI
- ALPHA HOUSE
- RO
- GAME OF THRONES
- SCANDAL

- Search
- Home
- Movies
- TV
- Watchlist
- Video Library
- Games
- Apps
- Photos
- Settings

NETFLIX

amazon instant video

hulu

YOUTUBE: 970X250

amazon fireTV



SAY IT. WATCH IT.

LEARN MORE

AOL: 970X66

BuzzFeed

LOL win omg cute geeky trashy fail wtf

NEWS ENTERTAINMENT LIFE MORE

Like Follow



INTRODUCING amazon fireTV

SAY IT. WATCH IT.

SHOP NOW



Your Campaign



SHARE THIS PAGE



View Your Dashboard

Posts (12)

Drafts (2)



Jennifer Lopez Sat Her Completely Bored Daughter In The Front Row Of A Fashion Show

In Paris. She's four. That story and more in today's CelebFeed Gossip Roundup!

Whitney Jefferson a half hour ago 3 responses



23 Moments From Your Childhood That Always Made You Cry

WARNING! They may just make you cry again.

Dave Stopera an hour ago 44 responses



Tyler Hoechlin Is The Grumpy Cat

Tyler and Tard are doppelgängers.

Lauren Yapalater an hour ago 25 responses



Batman And Spock Playing The Drums

Live long and rock out! Leonard Nimoy and Adam West were some hip cats.

Donna D. an hour ago 5 responses



Hockey Player Celebrates Goal, Accidentally Jumps Through Glass

He seems totally okay...well, except for his ego. But otherwise totally okay.

Jack Moore an hour ago 3 responses



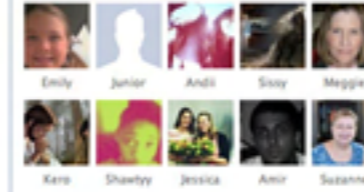
The Very Real Consequences Of Deforestation, In 4 Heartbreaking Photos

Follow

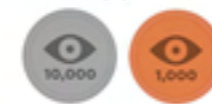
Your Campaign on Facebook

Like

2,814,741 people like Your Campaign.



Awards (2)



View All Awards



PRIMARY LOGO FILE NAMES

These are the primary logos to use for Amazon Fire TV.

- | | |
|----------------------------------|---------------------------------|
| Amazon_Fire_TV_Logo_BLK_CMYK.eps | Amazon_Fire_TV_Logo_BLK_RGB.png |
| Amazon_Fire_TV_Logo_BLK_RGB.eps | Amazon_Fire_TV_Logo_REV.png |
| Amazon_Fire_TV_Logo_CMYK_REV.eps | Amazon_Fire_TV_Logo_RGB_REV.png |
| Amazon_Fire_TV_Logo_CMYK.eps | Amazon_Fire_TV_Logo_RGB.png |
| Amazon_Fire_TV_Logo_REV.eps | |
| Amazon_Fire_TV_Logo_RGB_REV.eps | |
| Amazon_Fire_TV_Logo_RGB.eps | |

BRAND COLORS



BLACK
 Hex #000000
 RGB 0/0/0
 CMYK 0/0/0/100
 Pantone Process Black



AMAZON ORANGE
 Hex #FF9900
 RGB 255/153/0
 CMYK 0/47/100/0
 Pantone 137 U (Uncoated)
 Pantone 1375 C (Coated)



AMAZON GRAY
 Hex #63666A
 RGB 99/102/106
 CMYK 40/30/20/66
 Pantone Cool Gray 10
 82% Tint of Black may also be used.

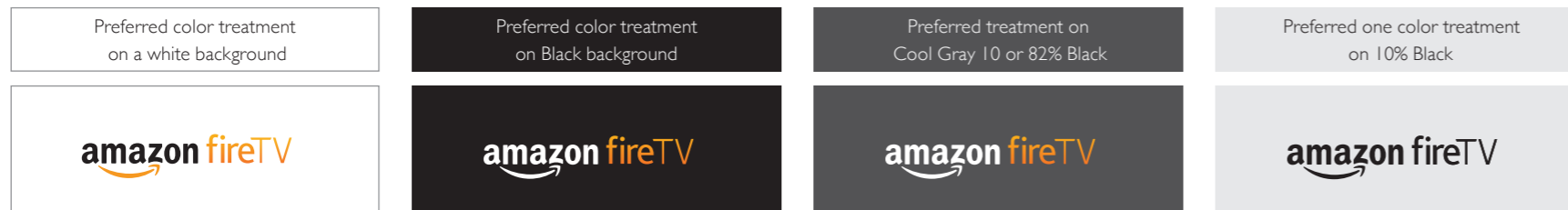


GRADIENT (KINDLE FIRE & HD)
 Top Color: Bottom Color:
 Hex #FCAF17 Hex #F37321
 RGB 252/175/23 RGB 243/115/33
 CMYK 0/35/100/0 CMYK 0/68/100/0

PRIMARY LOGO FILE NAMES

COLOR (PREFERRED USAGE)

Amazon Fire TV product logos should be used primarily in color on a white background.



LOGO SIZING & CLEAR SPACE

The logo should not be used smaller than the approved minimum size. This minimum size is measured by the height of the word "fire" in the logo.

amazon fireTV | 0.1875" / 14 Pixels

Clear space is the area around the logo that should remain free of any other logos, graphics, text, or borders.



PRODUCT NAMES IN COPY

Do not use the logo as part of a sentence.

CORRECT:

... using the Amazon Fire TV to watch ...

INCORRECT:

... using the ~~amazon fireTV~~ to watch ...

UNACCEPTABLE APPLICATIONS

Always reproduce the logo from original artwork.



Do not use unapproved colors.



Do not skew or distort the logo.



Do not use drop shadows.